

## **Erie County Legal Journal Display Advertising Rates**

The *Erie County Legal Journal* is the county's official legal periodical containing legal notices such as estates, sheriff sales, judicial opinions, etc. It's published weekly (Friday) and delivered via pdf to over 500 attorneys and legal professionals, posted on the Erie County Bar Association website, along with hard copies being distributed to law libraries and other organizations. The *Erie County Legal Journal* is a vertical, 5 1/2 x 8 1/2" publication and can accommodate full-color advertising (see reverse). Our competitive advertising options are a great way to regularly connect with members of the legal community!

Size	Frequency	Rate
Full Page	(once only)	\$300.00
	(4 weeks)	\$1,200.00
	(13 weeks)	\$3,900.00
	(26 weeks)	\$7,800.00
	(52 weeks)	\$15,600
Half Page	(once only)	\$160.00
_	(4 weeks)	\$640.00
	(13 weeks)	\$2,080.00
	(26 weeks)	\$4,160.00
	(52 weeks)	\$8,320.00
Quarter Page	(once only)	\$100.00
	(4 weeks)	\$400.00
	(13 weeks)	\$1,300.00
	(26 weeks)	\$2,600.00
	(52 weeks)	\$5,200.00

Advertising specifications are on the reverse. Contact Megan Anthony at meanthony@eriebar.com or 814-459-3111 with questions!

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## Erie County Legal Journal Advertising Order Placement Form Organization: Contact: Address: Phone: ( \_\_\_ ) \_\_ Email: Signature: \_\_\_ Date: \_\_\_ Dates of ad space: \_\_\_

☐ The above named person is authorized to place the following commercial advertising in the Erie County Legal Journal.

full page dimensions: 5"w x 7.7"h	
half page dimensions: 5"w x 3.86"h	
quarter page dimensions: 5"w x 1.92"h	

## **Important Information:**

- Advertisements must be received at the Erie County Bar
   Association office by 3:00 p.m.
   the Friday preceding the date
   of publication.
- All advertisements are full color, must be in either a jpeg or pdf format and emailed to meanthony@eriebar.com
- The Erie County Bar Association will not assume any responsibility to edit, complete spelling corrections, eliminate errors in grammar or make any changes in content.
- The Erie County Legal Journal makes no representation as to the quality of services offered by an advertiser in this publication.
- Advertisements in the *Erie*County Legal Journal do not constitute endorsements by the Erie County Bar Association.
- The ECBA has the right of first refusal on what advertisements are appropriate for publication.

